



Summit Agenda

10:00am **Registration/Refreshments**

10:30am **Welcome/Introduction**

Andrew Dreyfus, President and CEO,
Blue Cross Blue Shield of Massachusetts

**“Honoring Barbara Bush’s Wishes:
A Conversation About Serious Illness”**

Atul Gawande, Executive Director, Ariadne Labs;
Surgeon, Brigham and Women’s Hospital; Professor, Harvard T. H. Chan
School of Public Health and Harvard Medical School

Jonathan Bush, CEO, athenahealth, Inc.

Presentation of 2018 Survey Results

Atul Gawande

Update on Coalition Activities

INTRODUCTION: Vicki A. Jackson, MD,
Chief, Division of Palliative Care and Geriatric Medicine,
Massachusetts General Hospital

Maureen Bisognano, President Emerita and
Senior Fellow at the Institute for Healthcare Improvement

Jennifer Reidy, MD, Chief, Division of Palliative Medicine,
UMass Memorial Medical Center; Associate Professor,
University of Massachusetts Medical School

Laurence Stuntz, Director, Massachusetts eHealth Institute
at MassTech (MeHI)



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Panel: “What It Takes To Make Progress on Major Public Health and Social Issues”

Ellen Goodman (Moderator), Co-Founder and Director,
The Conversation Project

Sandro Galea, MD, DrPH, Dean,
Boston University School of Public Health, Robert A. Knox Professor
Zamawa Arenas, Founder & CEO, Flowetik

12:55pm **Lunch**

1:25pm **Audience Breakout Session**

2:15pm **Commentary**
Maureen Bisognano

2:30pm **Closing**
